

LIU Crisis Management

A Guide to Our Business Appetite



Contaminated Products Insurance	Covered Losses	Preferred Business
<p>Insured Events include:</p> <ul style="list-style-type: none"> ▪ Accidental Contamination ▪ Malicious Product Tampering ▪ Product Extortion ▪ Government Recall ▪ Alleged Contamination 	<ul style="list-style-type: none"> ▪ Business Interruption ▪ Replacement Costs ▪ Recall Costs ▪ Third Party Recall Costs ▪ Consultants & Advisor Costs ▪ Rehabilitation Expenses 	<p>Companies involved in the food, beverage, cosmetics and pharmaceutical industries, specifically:</p> <ul style="list-style-type: none"> ▪ Growers ▪ Manufacturers ▪ Importers ▪ Exporters ▪ Wholesalers ▪ Distributors ▪ Retailers
Kidnap, Ransom & Extortion	Covered Losses	Preferred Business
<p>Insured Events include:</p> <ul style="list-style-type: none"> ▪ Kidnapping ▪ Personal Extortion ▪ Property Extortion ▪ Cyber Extortion ▪ Confidential Information Extortion ▪ Wrongful Detention ▪ Hijacking ▪ Child Abduction ▪ Threat Expense 	<ul style="list-style-type: none"> ▪ Ransom Monies ▪ Loss In Transit ▪ Consultants & Advisor Costs ▪ Judgment, Settlement & Defence Costs ▪ Expenses & Personal Accident 	<ul style="list-style-type: none"> ▪ Clients of all sizes with foreign assets and business with travelling employees
PRplus	Covered Losses	Preferred Business
<p>Insured Events include:</p> <ul style="list-style-type: none"> ▪ Defect ▪ Government Recall ▪ Malicious Product Tampering ▪ Product Extortion 	<ul style="list-style-type: none"> ▪ Business Interruption ▪ Replacement Costs ▪ Recall Costs ▪ Third Party Recall Costs ▪ Consultants & Advisor Costs ▪ Rehabilitation Expenses ▪ Third Party Financial Loss 	<p>Companies involved in the consumable goods, packaging, children's toys, medical devices, white & brown goods, electrical devices and tool industries, specifically:</p> <ul style="list-style-type: none"> ▪ Manufacturers ▪ Importers ▪ Exporters ▪ Wholesalers ▪ Distributors ▪ Retailers

Website Toolbox

Access contacts, proposal forms, policy wordings or other information about LIU and its range of products at:

www.liuhongkong.com.hk

About LIU

In Hong Kong, Liberty International Underwriters (LIU) is the trading name of a branch operation of Liberty Mutual Insurance Europe Limited (UK), part of the Boston based Liberty Mutual Group.

Financial Ratings as at April 2009:

- AM Best Co: A (Excellent)
- Standard & Poors: A- (Strong)
- Moody's: A2 (Good)

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